



Leon County Board of County Commissioners Notice of Intended Decision to Shortlist Firms

Title: Tourism Related Advertising, Promotional, and Public Relations Services

Number: BC-05-06-14-28

Advertised in the legal notices of the Tallahassee Democrat on February 18, 2014

Number of vendors notified via the internet: 216

Number of planholders: 43

Number of bids/proposals received: 2

The following vendors responded with bids or proposals:

APCO Worldwide
The Zimmerman Agency

INTENDED SHORT LIST

The following vendors have been short-listed and will be moving forward to Phase II of the process.

APCO Worldwide
The Zimmerman Agency

Scores for Phase I are as follows:

	Maximum Possible Points	APCO Worldwide	The Zimmerman Agency
Average Raw Score	1000	721.6	829

BID PROTEST:

Any bid award recommendation may be protested on the grounds of irregularities in the specifications, bid procedure, or the evaluation of the bid. Such notice of intent of bid protest shall be made in writing to the Purchasing Director within 72 consecutive hours after posting of this Notice of Intended Decision of Award (excluding Saturdays, Sunday and County holidays). Protestor shall file a formal written bid challenge within 10 days after the date in which the notice of intent of bid protest has been submitted. Failure to file a notice of intent of bid protest or failure to file a formal written bid protest with the proper bond shall constitute a waiver of all rights granted under the Leon County Purchasing Policy.

*****POSTING IS VALID FOR 72 CONSECUTIVE HOURS FROM THE DATE AND TIME STATED BELOW, EXCLUDING SATURDAYS, SUNDAYS AND COUNTY HOLIDAYS*****

CERTIFICATION:

I certify that the above statements are correct. I further certify that this award is in accordance with the County Purchasing Policy and applicable Florida statutes.


Signature

Shelly W. Kelley, PMP

Name Typed/Printed

Purchasing Director

Title

Tuesday, May 20, 2014 at 9:00 a.m.

Date and Time of Posting